339728 Contract # WPX; 4145 Evergreen Road Pittsburgh, PA 15214

Strategic Media Services 3299 K Street NW Suite 200 Washington, DC 20007

Schedule Dates	11/04/12-11/05/12
Advertiser	Poi/Iss/Fight for the Dream (17116)
Agency/T-Code	Strategic Media Services (1349)/958114894
Product	Politicai - Issue (1068)
Brand	ISS/FIGHT FOR THE DREAM (140585)
Salesperson	Telerep/Washington DC, Washington DC (1040)
Sales Office	Teierep/Washington DC
Buyer Name	BANCROFT, DUABE
Phone/Fax	,
CPE	N/A
Account Types	National/Political
Billing Type	Standard
Comments	FIGHT FOR THE DREAM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Pittsburgh (WPXI) By Broadcast Month Nov. 2012 Grand Total:	Date Entered 11/02/12 Last Modified 11/02/12 Entered By Jennifer Stewart CO-OP Yes Headline # 06402567 Demo Oormais Conmission % 15.00 Commission % 15.00 Commission % \$1,695.00 Net Total \$9,605.00 Sales Tax
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\$11,300.00 \$11,300.00

Month Spots

1.0 Normal Line / Spot 2.0 Normal Line / Spot	Line Type / Break Type (Ref #) Dates	Sec	Length Run Times	mes SPW	MO Mo	Tu We	e H	r S	공	Spots	Rate	Total	Station	Comments	Entered
2.0 Normal Line / Spot	11/05/12-11/05/12	2	:30 4:28A- Channel 11 News 430A	11 News	-					H	\$300.00	\$300.00	\$300.00 Pittsburgh (WPXI)	NEWS 430A-5A/1	11/2/12
	11/05/12-11/05/12	2	:30 11:59A- Channel 11 News At Noon	111 News	н					1	\$1,000.00	\$1,000.00	\$1,000.00 Pittsburgh (WPXI)	NOON NEWS/2	11/2/12
3.0 Normal Line / Spot	11/05/12-11/05/12	2	:30 SP- S:30P (EST)		1	4	-			1	\$2,500.00	\$2,500.00	\$2,500.00 Pittsburgh (WPXI)	NEWS 5-530P/3	11/2/12
4.0 Normal Line / Spot	11/04/12-11/04/12	74	:30 11:30P- Channel 11 News Following Football 1130P	all 1130P					-		\$7,500.00	0.002,7\$	\$7,500.00 Pittsburgh (WPXI)	LATE NEWS FLW FB	11/2/12
				CONFIBMATION CONTRACT		ATIC	Z	C							
Accepted-Agency/Advertiser:		G	Date:	Accepted-Station:							Date:	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with data station, whether verbal or written.

Telerep/WashIngton DC, Washington DC (1040) Strategic Media Services (1349)/958114894 ISS/FIGHT FOR THE DREAM (140585) Telerep/WashIngton DC Political - Issue (1068) BANCROFT, DIANE National/Political Standard Agency/T-Code Account Types Salesperson Sales Office **Buyer Name** Billing Type Phone/Fax Product Brand

Strategic Media Services

3299 K Street NW

Suite 200 Washington, DC 20007

Deb O'Keefe 06402100 11/01/12 11/01/12 Normal Date Entered Last Modified Order Type **Entered By** Headline # 90-00 Demo

Package Deal

15.00 Commission %

Commission

\$1,879.50

Pol/Iss/Fight for the Dream (17116)

11/03/12-11/06/12

339628

Contract #

Schedule Dates

Advertiser

\$10,650.50 Net Total Sales Tax

FIGHT FOR THE DREAM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Comments

\$12,530.00 \$12,530.00 Rate By Broadcast Month Spots Pittsburgh (WPXI) Grand Total: Nov. 2012

1 \$830.00 \$10.0	Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa	Dates Sec Length Run Times	Run Times	Run Times	SPW Mo T	Į.	1 31	We TI	FF Sa	Su Spots	Rate	Total	Station	Comments	Entered	_
1 1	1.0 Normal Line / Spot 11/06/12-11/06/12 2 :30 4:58A	7		:30 4:58A 5am	:30 4:58A- Channel 11 News Sam		1	-	-	1	\$830.00		0 Pittsburgh (WPXI)	5a News/1	11/1/12	_
1	2.0 Normal Line / Spot 11/05/12-11/06/12 2 :30/7A- Today Show	2	2 :30 7A- Today	:30 7A- Today	/ Show		1 , 1	-	-	2	\$1,600.00	5	0 Pittsburgh (WPXI)	TODAY SHOW 7-94/2	11/1/12	
1	3.0 Normal Line / Spot 11/05/12-11/05/12 2 :30 6:59P- Jeopardy	2	2 :30 6:59P- Je	:30 6:59P- Je	opardy		1	-		1	\$7,500.00		0 Pittsburgh (WPXI)	JEOP/3	11/1/12	_
Pre 1 \$1,000.00 \$1,000.00 Pittsburgh (WPXI) Program Change/Exception	4.0 Normal Line / Preempt 11/03/12-11/03/12 2 :30/6P- 6:30P (EST)	2		:30 6P- 6:30F	(EST)				1		\$1,000.00		Pittsburgh (WPXI)	P/E PGM CHG/ SAT 6P NEWS/4	11/1/12	_
Pre 1 \$1,000.00 \$1,000.00 PITT ND/4	4 0.1 Closed Preempt 11/03/12	11/03/12											Pittsburgh (WPXI)	Program Change/Exception	8	
	5.0 M/G For 4.0.1 / Sports- Local Pro 11/03/12-11/03/12 S :300. Pitt/Notre Dame	11/03/12-11/03/12	5 :30 2:30P- Pitty Game	:30 2:30P- Pitty Game	Notre Dame Pre				1	1	\$1,000.00		0 Pittsburgh (WPXI)	PITT ND/4	11/1/12	$\overline{}$
																$\overline{}$

Comments: Date CONFIRMATION CONTRACT Accepted-Station. Date Accepted-Agency/Advertiser:

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B/E Bookend P/B Piggy Back